

# Community Survey Results

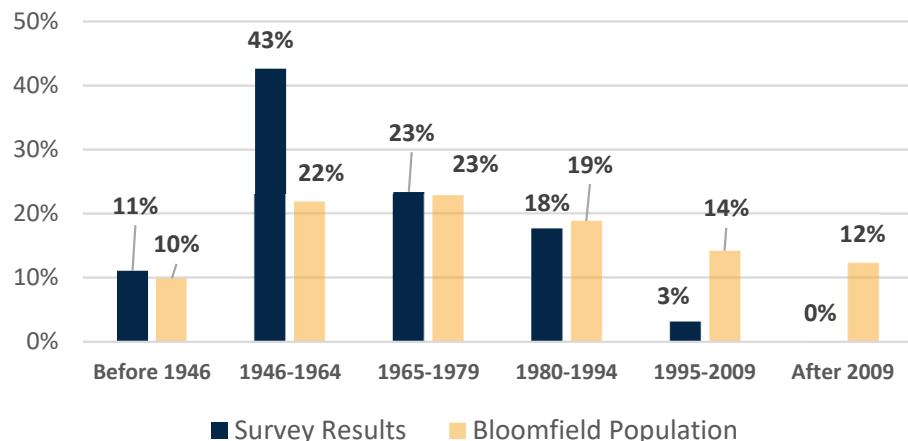
*Town of Bloomfield*

November 19, 2024

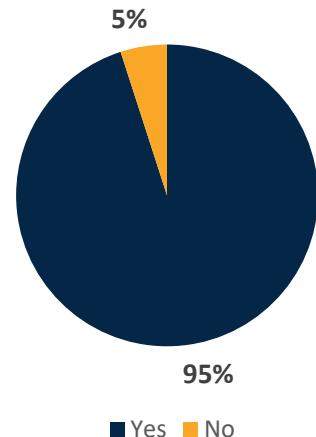
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## Bloomfield Town Center Plan

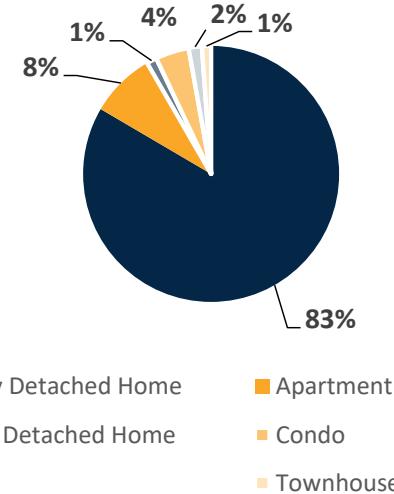
### 1. When were you born?



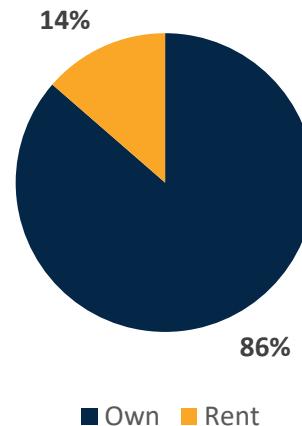
### 2. Are you currently a Bloomfield resident?



### 3. What style of home do you currently live in?



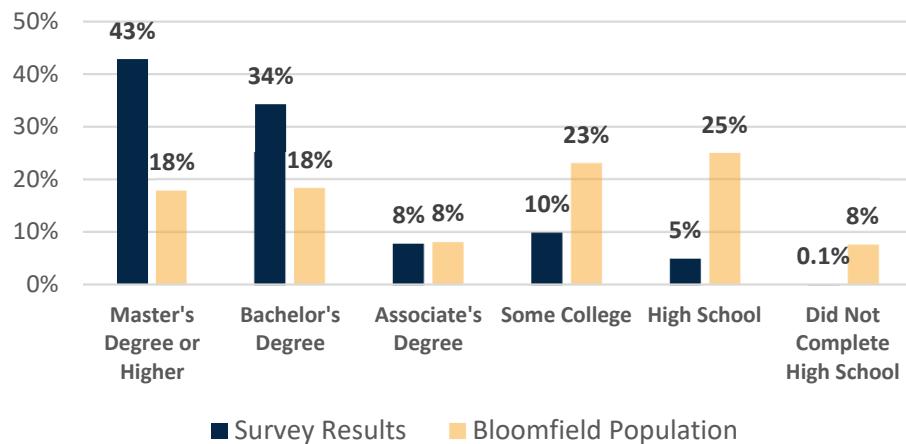
### 4. Do you rent or own your home?



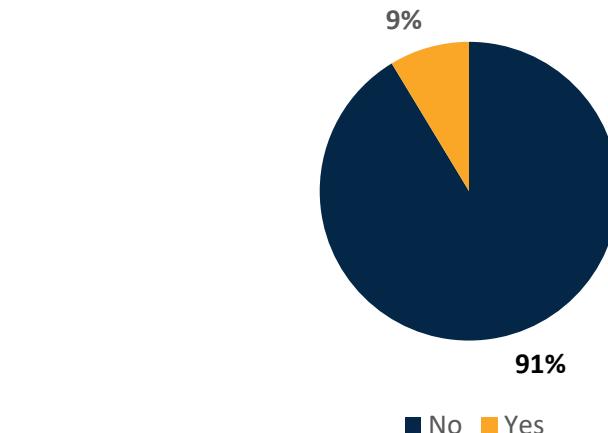
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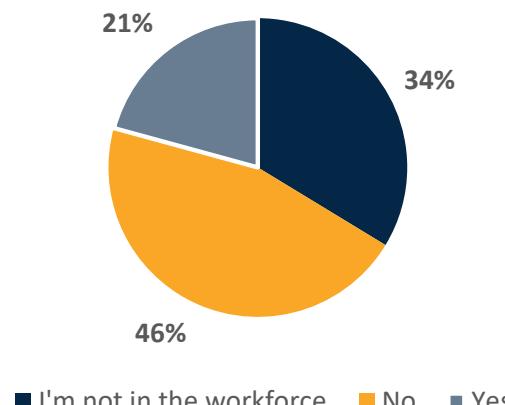
### 5. What is your highest level of education?



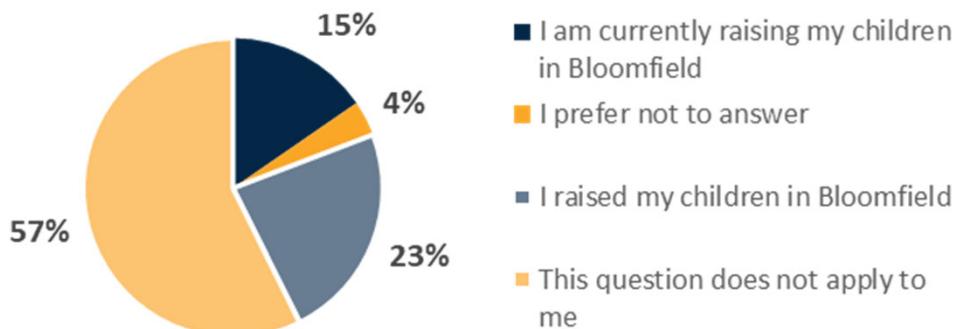
### 7. Do you own a business in Town?



### 6. Do you currently work in Bloomfield?



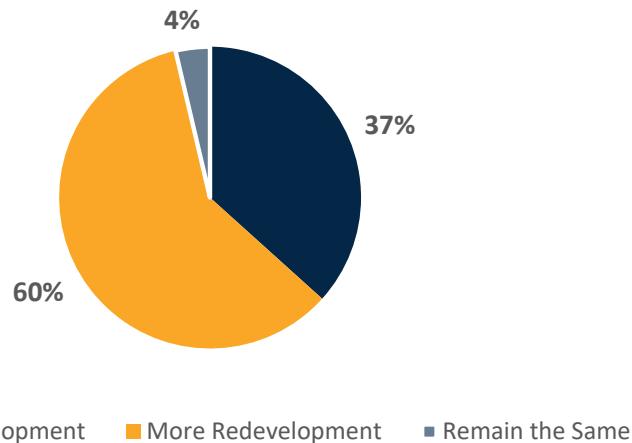
### 8. Do you have children in Bloomfield?



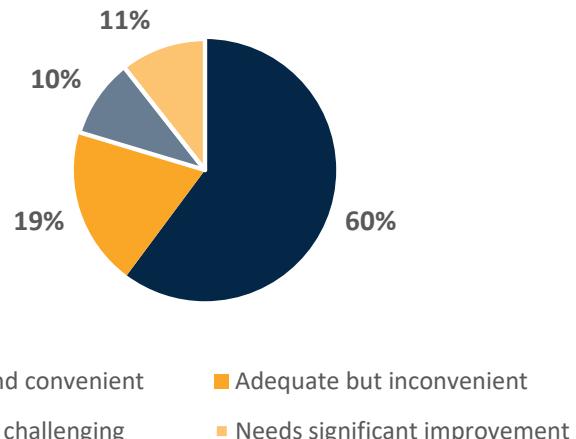
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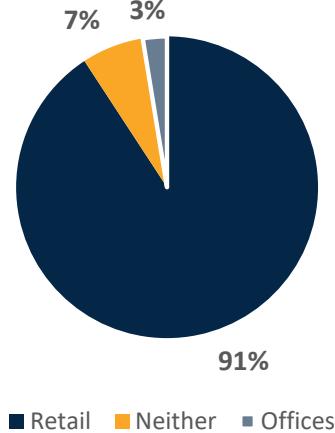
### 9. Would you like to see development in the Town Center?



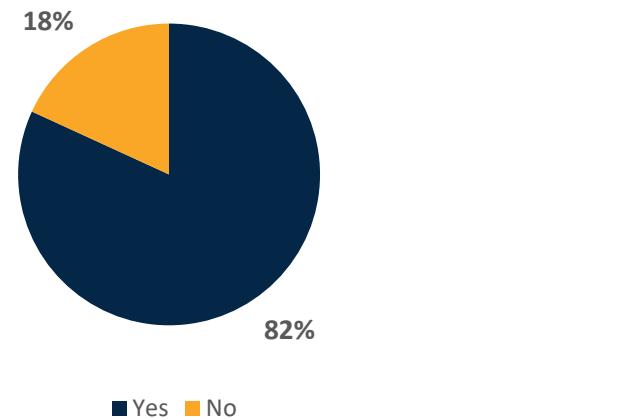
### 11. How would you describe the current parking situation in the Town Center?



### 10. Would you like to see more retail or more offices in the Town Center?



### 12. Do you want the Town Center to change?

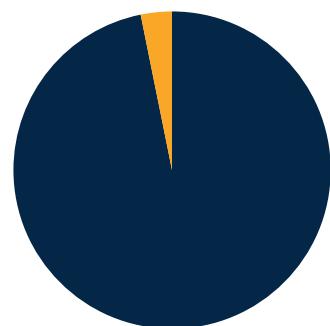


# Community Survey Results

## Bloomfield Town Center Plan

### 13. Do you want the Town Center to improve?

3%



■ Yes ■ No

### 14. What needs to change or improve in the Town Center?

More Stores  
Vacancies  
More Retail  
Increase Town Green  
Public Art  
Marketing  
Entertainment  
Everything  
Walkable  
Movie Theatre  
More Restaurants  
Retail Diversity  
Traffic Flow  
Building Facades  
Affordable Plantings  
Architectural Design  
Reason To Stop  
Affordable Housing  
Greeneries  
Family Activities

**GOMAN+YORK**

### 15. What type of development would you like to see in the Town Center? Select all that apply.

100%  
91%

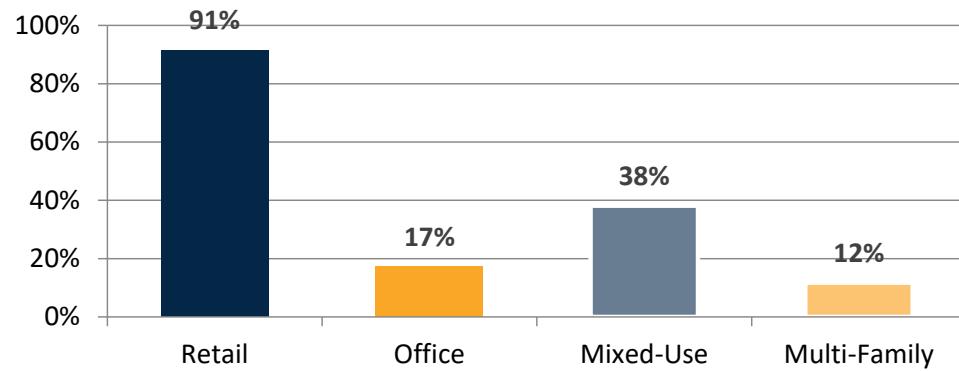
80%

60%

40%

20%

0%



■ Retail ■ Office ■ Mixed-Use ■ Multi-Family

\* % of respondents will exceed 100%

### 16. Should the Town encourage outdoor dining?

4%

15%

81%

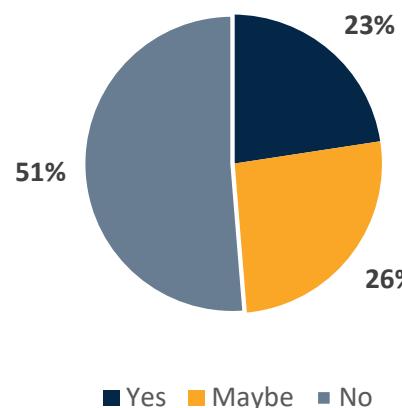
■ Yes ■ Maybe ■ No

**TOWN CENTER PLAN  
TOWN OF BLOOMFIELD**

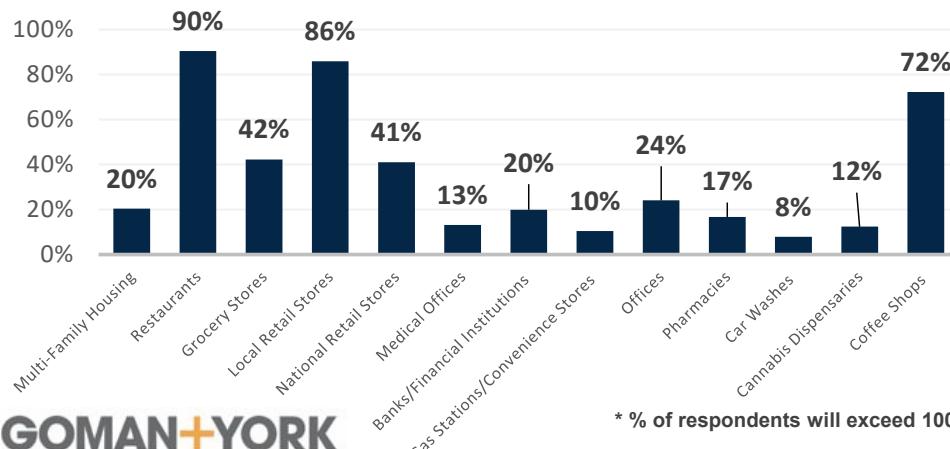
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## Bloomfield Town Center Plan

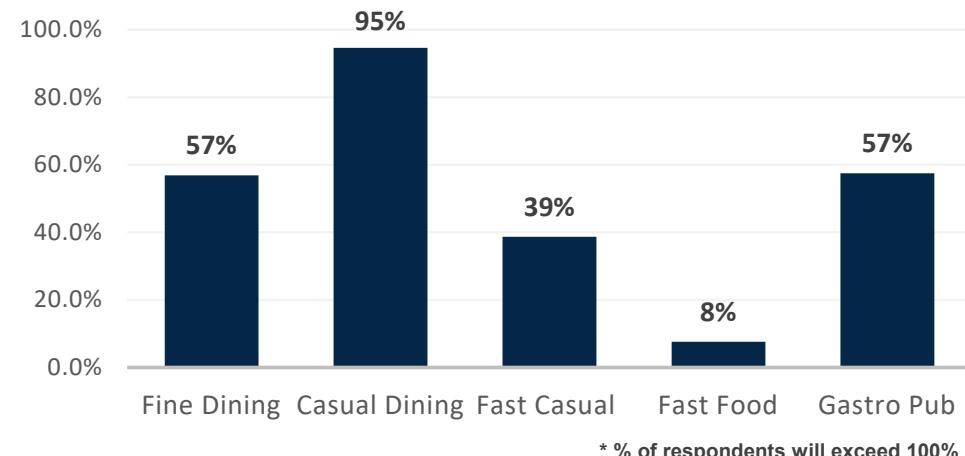
17. Should the Town allow more multi-family housing in the Town Center?



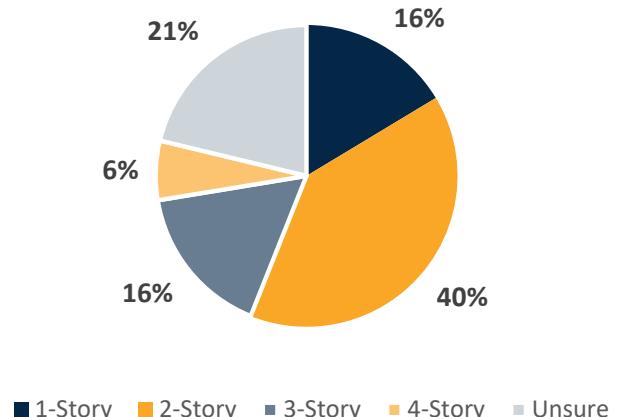
18. What types of uses would you like to see in the Town Center? Select all that apply.



19. What types of restaurants would you like to see in the Town Center? Select all that apply.



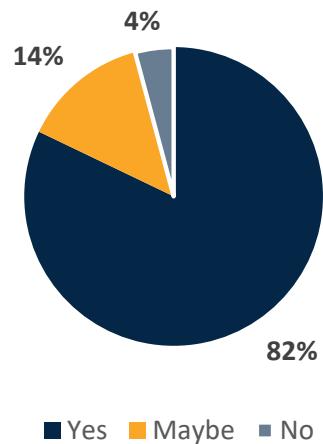
20. Which building height do you prefer in the Town Center?



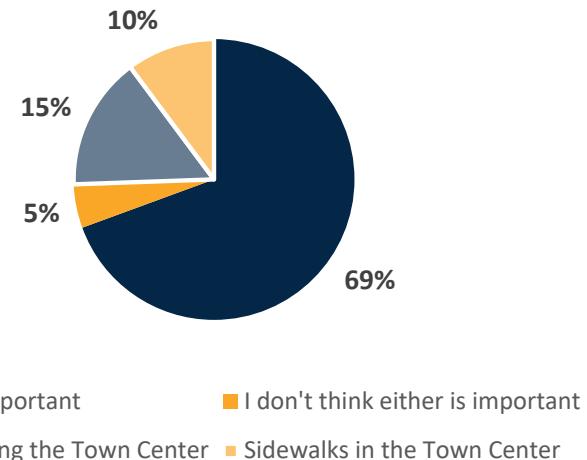
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## Bloomfield Town Center Plan

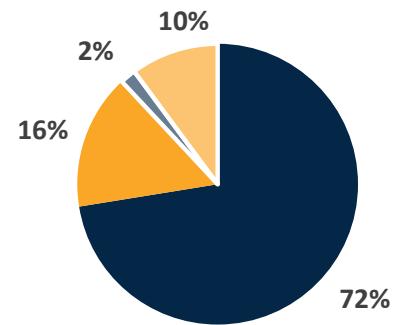
### 21. Is architectural design important in the Town Center?



### 23. Which is more important in the Town Center?

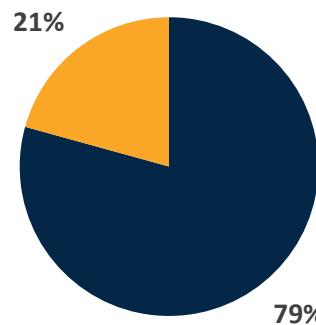


### 22. Which is more important in the Town Center?



■ Both are equally important ■ Economic Development  
■ I don't think either is important ■ Quality Architecture/Design

### 24. Where do you do most of your shopping?

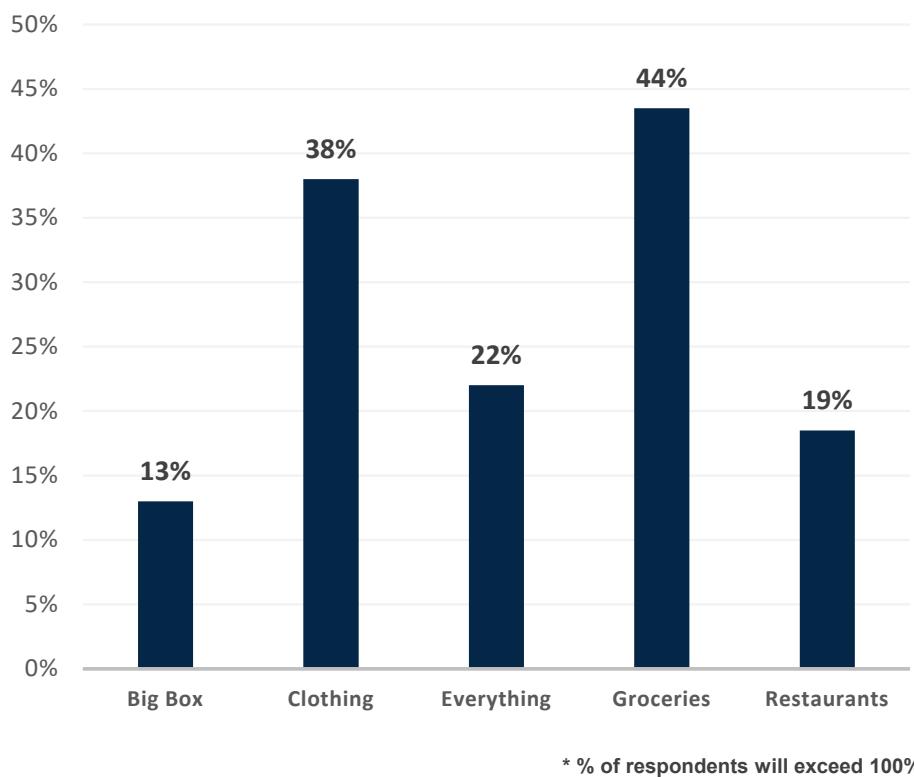


■ Outside Bloomfield ■ Within Bloomfield

# Community Survey Results

## Bloomfield Town Center Plan

25. What type of retail do you most often leave Bloomfield for? Name all that apply.



26. What makes Bloomfield unique?

Clean BusinessGrowth  
Affordability OpenSpace Nature  
Parks Convenience Community  
UnusedPotential Diversity Safe Welcoming  
FilleyPond NotMuch Charm Location  
Walkable TownGreen Friendly  
Accessible NewEnglandTown

27. What makes the Bloomfield Town Center unique?

CommunityEvents  
Apartments  
Ugly Church Peaceful  
FilleyPond TownHall Potential  
Walkable NewLibrary ClassicNewEngland  
Nothing SmallBusinesses Traditional  
Accessible TownGreen Central

# Community Survey Results

## Bloomfield Town Center Plan

28. What are three words that best describe the Town Center today?

ExpensiveBikes  
NoAttraction  
Historic  
Boring  
WeakDesign  
GoodTenants  
Spacious  
NonEveningActivity  
PastPrime  
Quiet  
NothingToAttractPeople  
Trying  
Speeding  
EmptySpaces  
Suffering  
PotHoles  
Plain  
Old  
SmallTownGreen  
Uninviting  
Empty  
Sad  
BeatUpParkingLots  
Lonely  
Interesting  
AntiSocial  
EmptyParts  
GreatBaker  
TrafficJam  
Outdated  
Disconnected  
Cheap  
NotBikeable  
RunDown  
NoMovies  
Dilapidated  
PoorlyMaintained  
Dark  
Stale  
SlowTraffic  
Unattractive

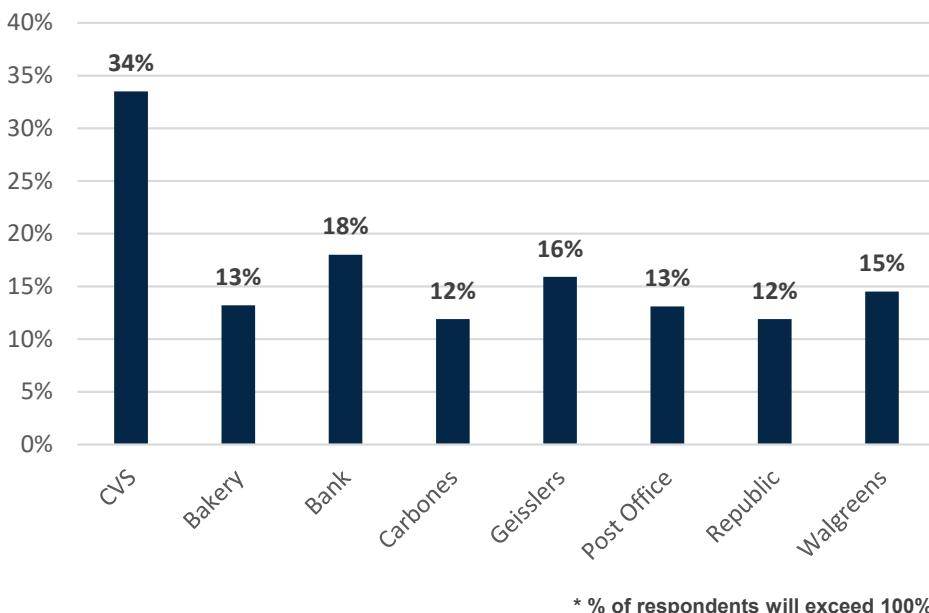
29. What are three words that will best describe the Town Center when it is improved?

CoffeeShop  
Active  
Unique  
GatheringPlaces  
Vibrant  
AffordableHousing  
Relaxing  
MultipleEconomies  
Charming  
PlaceToVisit  
NewEnglandTown  
Profitable  
VariedArchitecture  
Walkable  
Accessible  
Children'sPlayArea  
WalkingEvents  
Restaurants  
Demo  
ObsoleteBuildings  
Populated  
FilmCenter  
HighActivityOnWeekend  
YoungPeople  
Events  
LargerGreen  
Entertaining  
NewConstruction  
TownHistory  
Gardens  
Convenient  
HighActivityOnWeekend  
YoungPeople  
Events  
Arts  
Entertaining  
NewConstruction  
VariedRetail  
Attractive  
SocialMedia  
Socialization  
WellMaintained  
Beautiful  
NotACityLook  
ClubFitness  
HistoricalCharacter  
Engagement  
Wealth  
OutstandingArchitecture  
Relaxed  
PeopleMagnet  
SafeWalkingSpaces  
Relaxed  
FlowerPots  
PlacesToGather  
Thriving  
OpenSpace  
AffordableDining  
Diversity  
Adestination  
Clean  
Shopping

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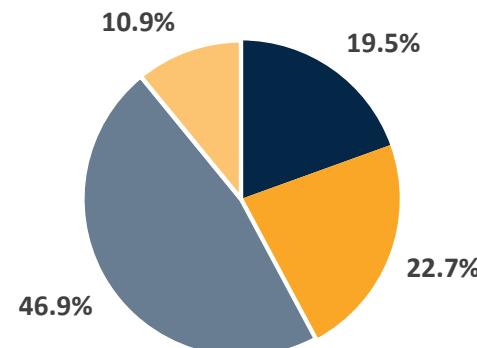
30. What three businesses in the Town Center do you visit most often?



31. What are three words that best describe the Wintonbury Mall today?

Eyesore  
Old Pavement  
Struggling Outdated Faded  
Isolating Empty Central  
Abandoned Sad Great Location  
Potential Scary Dreary  
Good Businesses Vacant  
Underutilized

32. How often do you visit the Wintonbury Mall?



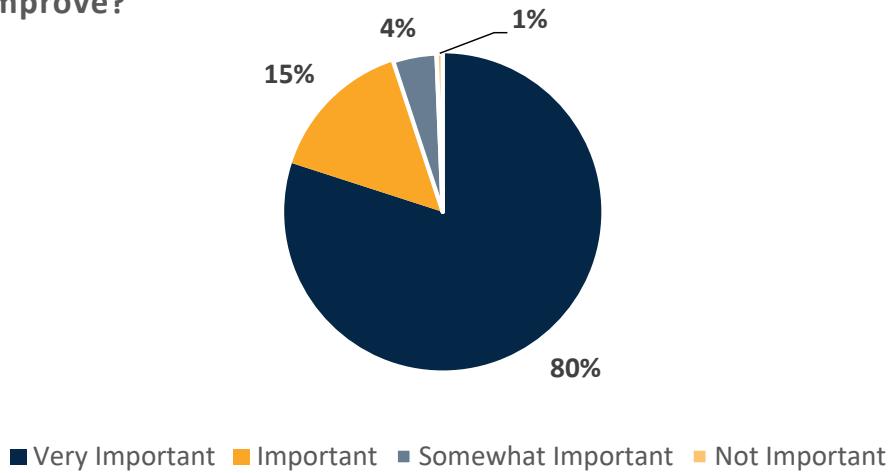
■ Weekly ■ Monthly ■ Rarely ■ Never

TOWN CENTER PLAN  
TOWN OF BLOOMFIELD

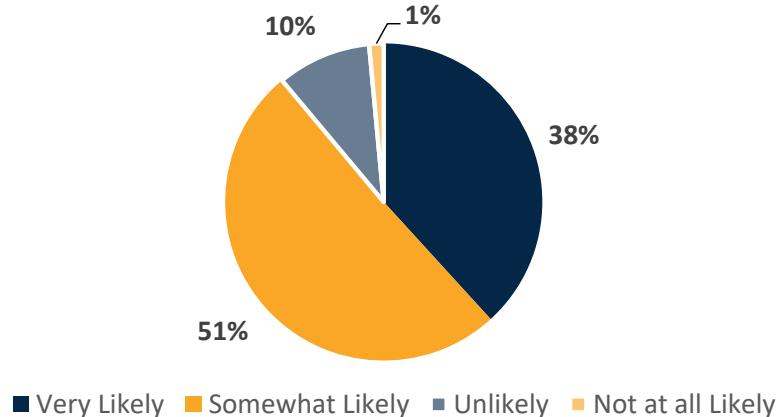
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### 33. How important is it for the Wintonbury Mall to improve?



### 34. How likely are you to participate in community events on the Town Green?



### 35. Which community events would you most likely attend on the Town Green?

