



TOWN OF BLOOMFIELD

OFFICE OF STRATEGIC COMMUNICATIONS & GOVERNMENT AFFAIRS

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FOR IMMEDIATE RELEASE

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Coach Kevin Moses Way To Be Unveiled Saturday July 8

BLOOMFIELD, CT – Longtime Bloomfield High School coach Kevin Moses will be honored for his service to the Town on Saturday as Coach Kevin Moses Way will be unveiled in his memory, a decision that was unanimously approved by the Town Council in June. The honorary street name will go above the intersection of Huckleberry Lane and Park Avenue, leading into Bloomfield High School. The ceremony will take place as part of the Class of 1983 reunion weekend.

Coach Moses, a 1984 graduate of Bloomfield High School, was a star athlete, who then spent more than 30 years coaching at the school. He passed away from cancer on September 26, 2022. One of his many highlights was leading the boys' basketball team to the division four state championship, becoming the first Black head coach to lead Bloomfield High School's basketball program to a historic state championship victory.

While a student at BHS, Coach Moses took a position at the Bloomfield Recreation Center during his summer break as a counselor. He continued in this capacity for the next 40 years ending his last summer camp just weeks before his passing. He began his career at Bloomfield High School in 2002, serving as a campus supervisor for over two decades. An effortless and passionate mentor, Coach Moses also took on the role of coaching generations of young, talented athletes developing the Bloomfield High School Football, Basketball, and Baseball teams into nationally known power houses. As an assistant coach, he helped lead the school's football team to win 10 State Championships and numerous conference and division titles.

The following segment of Coach Moses' obituary captures his passion for the Town of Bloomfield and working with kids: *"Kevin's influential presence in the Bloomfield community touched and transformed the lives of many included, several who went on to become professional athletes. Kevin's work in Bloomfield and with children and teens was his life's passion. He kept in touch with thousands of students and former students offering them jobs at his summer camps, an encouraging word, and advice on their journey through life. Kevin served as a father-figure to many children over years and never was too busy to help a young person who was in need."*

MEDIA ALERT: Coach Kevin Moses Way To Be Unveiled Saturday July 8

WHO: The Bloomfield High School Class of 1983, along with town and local leaders

WHAT: The unveiling of Coach Kevin Moses Way, a honorary street name for former BHS coach Kevin Moses, who passed away in September of 2022.

WHEN: Saturday, July 8, 2023 – 1:15 pm

WHERE: Bloomfield High School, corner of Huckleberry Lane & Park Avenue

WHY: Coach Moses, a 1984 graduate of Bloomfield High School, was a star athlete, who then spent more than 30 years coaching at the school. He passed away from cancer on September 26, 2022. One of his many highlights was leading the boys' basketball team to the division four state championship, becoming the first Black head coach to lead Bloomfield High School's basketball program to a historic state championship victory.

About the Town of Bloomfield

Bloomfield is a picturesque Connecticut village, graced with rural beauty, abundant land, quality schools, dynamic commercial building projects, and a highly educated work force. Located just 10 miles west of the state capital of Hartford, the Town encompasses 26.4 square miles and has a population of 21,000 residents. Visit: www.bloomfieldct.gov